

May 1, 2003

The Latest New Products  
& Programs from WFI



simply the world's finest  
wood floors !



*the world's finest wood floors !*

**Tekno** is an Italian flooring manufacturer located near Naples. They produce a European style, "2-layer" engineered, pre-finished floor to the highest standards in the world.

**WFI** is proud to have been appointed Tekno's North American marketing arm. We invite your inquiries on how to become the exclusive distributor in your geographic market.



The **construction** utilizes the finest 7-ply Baltic Birch substrate on which a heavy, sawn wear layer has been bonded.

Tekno utilizes some of the world's finest **woods** for the wear layer selecting species from Europe, Africa & South America.

The **finish** is positively the smoothest on the market today. It compares favorably with fine furniture in look, even though the finish utilizes the latest high wear technologies.

The **milling** is performed, after pre-finishing, on specialized machinery with diamond tooling creating an unbelievably flush fit with TrueSquare edged milling !

Request your **samples** today, as seeing the flooring itself will immediately convince you that Tekno is simply the world's finest flooring !

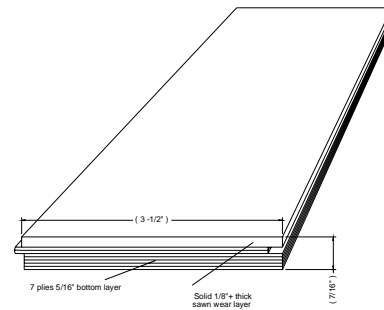


## The Products

Tekno produces several different flooring formats. Presently WFI keeps supporting inventories stateside of the Rekord-Maxi format.

Tekno Rekord-Maxi is:

- Pre-finished w/9 Coat, High Wear UV cured Acrylic Urethane w/aluminum oxide in base coats and Anti-Scratch top coats in a Matte Gloss.
- Milled with TrueSquare Edges.
- Random length 31" / 35" / 38" long (780mm / 880mm / 980mm)
- Width is 3-1/2" wide (90mm)
- Thickness is 7/16" thick (11mm)
- Wear Layer is 1/8" thick (3.5mm)



## The Species

### Tekno NA Stateside Stock

- [Cherry, Brazilian](#)
- [Chestnut, Patagonian](#)
- [Doussie](#)
- [Iroko/Kambala](#)
- [Maple, N. American](#)
- [Oak, White](#)
- [Wenge](#)

### Available from Italy - Special Order

- [Afrormosia](#)
- [Beech - steamed](#)
- [Cherry, European](#)
- [Panga Panga](#)
- [Shedua/Mutenye](#)
- [Teak, True](#)

## The Milling

Milled after pre-finishing, Tekno is TrueSquare Edged !



## The Finish

Utilizing the latest High Wear finishes, Tekno offers the smoothest finish on the market today and must be seen to be fully appreciated !



## Marketing Aids & Sales Tools

WFI, in conjunction with Tekno, has developed an extensive range of marketing aids, sales tools and Point of Purchase Displays. WFI is pleased to offer the following:



Tekno Point of Purchase (POP) Display Rack



Tekno Story Board Panel



Tekno Fan Set



Tekno Display Panel - front



Tekno Display Panel - back



Tekno Black Box



Architectural Folder w/CD ROM



Architectural Folder w/CD ROM (inside view)



Tekno Reference Manual



Tekno Retail Brochure



Tekno NA Web Site  
[www.teknona.com](http://www.teknona.com)

## Other Product/Programs offered by WFI

### WFI's Container Direct Programs

WFI offers 2 very successful container direct programs: BCD (Brazilian Cherry Direct) and ACD ([Australian Cypress Direct](#)) in which we offer the species of: [Australian Cypress](#), [N. Brushbox](#), [Brazilian Cherry](#), [Brazilian Walnut](#), [Santos Mahogany](#) & many other species !

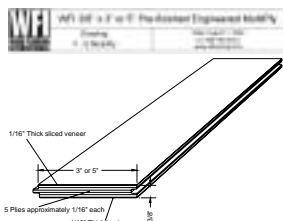
For complete information on these programs please request a copy of **WFI's Container Direct Manual**.

### WFI's 3/4" Solid Pre-finished Plank

WFI's [Solid PF Plank](#) is offered in 3/4" by 3" width by random length 1' to 7' long. (also offered in a 5" width in [Australian Cypress](#)). Grade offered in Cypress is [Aussie Character](#). In the other species [Select Grade](#) is offered. Species offered from stock include: [Brazilian Cherry](#), [Santos Mahogany](#), [Southern Chestnut](#) & [Australian Cypress](#). (Other species available on request).

### WFI's MultiPly the Architectural Collection

WFI created our MultiPly Line with one thought in mind - to replicate the look of a random length, solid wood, plank floor, but offer it in a high quality engineered, pre-finished format, utilizing sliced technology to provide a great price point.



Produced 3/8" thick in a 3" width to 48" long and in a 5" width to 87" long, MultiPly features a one piece, (no splices), sliced veneer wear layer. It is finished with the latest High Wear UV cured Acrylic Urethane finish. MultiPly is then precisely milled with UltraEased edges and square ends.

Offered in 7 species including [rift & quartered Red & White Oak](#), selected [White Maple](#) for our Domestic Collection, and [Brazilian Cherry](#), [Santos Mahogany](#), [Bolivian Rosewood](#) and [Timborana](#) rounding out our Exotic Collection.

### WFI's Engineered SingleStrip Line

WFI is seeking distribution for our new 9/16" by 3" & 5" engineered, pre-finished, SingleStrip Line. Supplied in long random lengths to 7', this floor, once installed, looks the same as a solid plank installation that has been sanded and finished on site. It can be nailed, glued or floated. We offer 2 collections:

Our **American Quartered Collection** includes [American Cherry](#), [Walnut](#), [Red Oak](#), [White Oak](#) & [Maple](#) - in a [Quartered Select grade](#).

Our **Exotics Collection** includes [Australian Cypress](#), [Brazilian Cherry](#), [Southern Chestnut](#), [Royal Mahogany](#), [Caribbean Rosewood](#), [Caribbean Walnut](#) & [Santos Mahogany](#).

### WFI's Solid Un-finished FeatureStrip

WFI's [Solid UF FeatureStrip](#) is offered in 3/4" thickness by your choice of 3/4", 1" or 1-1/2" widths in random lengths between 4' & 10' long. Grade offered is [Select](#) in the species of [Peruvian Walnut](#), [Purpleheart](#), [Bloodwood](#), [Wenge](#) & [Brazilian Cherry](#).



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